

+ festival

D/GITAL. /SKILLS

6th February - 10th February 2023

Sponsorship Packages

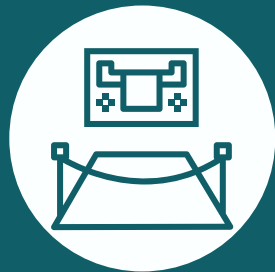
About

The Manchester Digital Skills Festival is one of the most important events in the region. It showcases the size and scale of Greater Manchester's tech industry and offers career opportunities to the region's diverse and growing talent pool. The Festival has over a decade of impact and a rich legacy. In 2023, as many in the sector focus on recovery, we will see more than ever how important it is to truly bridge the gap between industry, job seekers and education.

Held in the heart of the city, the five-day long Festival attracts industry professionals, educators, students, graduates and job seekers, including a diverse range of career changers, as well as respected industry thought-leaders and innovators.



1600+
Job Seekers



40+
Exhibitors



CV Clinics



12+ hours
Professional
Development



300+ Live
Vacancies



50+ Colleges/
Universities
engaged

Headline Package - Sold

(£12,995 + VAT)

- 20-minute keynote presentation at the Skills Festival conference day to share industry insights
- Promotional banner at conference day
- Promotional video shown at conference day
- Named sponsor of the regional Digital Skills Audit 2023
- Digital Apprenticeship Day - an opportunity to increase company brand awareness of engagement in apprenticeship early talent investment
- Opportunity to host a virtual or in-person Industry Insights session for school/college or career changers
- Exhibition stand at our careers fair, Talent Day*
- Opportunity to support Talent Day CV Clinics
- Opportunity to hold x2, 40-minute employer seminars at Talent Day, specifically to inform job seekers about your company's career opportunities
- Opportunity for x2, 3-minute repeater videos played on the festival website on Talent Day, specifically to inform job seekers about your company's career opportunities
- Opportunity to have a download brochure available on the Skills Festival Website for Talent Day attendees
- Opportunity to host x1, 2-hour Professional Development Day session - topic to be approved by Manchester Digital
- 60 second social media intro video to you as a company
- Branding on all promotional pre-event material
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 100-word company profile and branding presence on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn and Facebook pre-event
- Personalised post-event marketing email to all attendees of the conference and Talent Day to promote your job opportunities
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x2)
- Promotion of guest articles across social media & newsletter

Platinum Package - 1 available

(£7,500 + VAT)

- Promotional banner at conference day
- Opportunity to be on a panel at conference day
- Digital Apprenticeship Day - an opportunity to increase company brand awareness of engagement in apprenticeship early talent investment
- Opportunity to host a virtual or in-person Industry Insights session for school/college or career changers
- Exhibition stand at our careers fair, Talent Day*
- Opportunity to support Talent Day CV Clinics
- Opportunity to hold x1, 40-minute employer seminars at Talent Day, specifically to inform job seekers about your company's career opportunities
- Opportunity for x1, 3-minute repeater videos played on the festival website on Talent Day, specifically to inform job seekers about your company's career opportunities
- Opportunity to have a download brochure available on the Skills Festival Website for Talent Day attendees
- Opportunity to host x1, 2-hour Professional Development Day session - topic to be approved by Manchester Digital
- 60 second social media intro video to you as a company
- Branding on all promotional pre-event material
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 75-word company profile and branding presence on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn and Facebook pre-event
- Personalised post-event marketing email to all attendees of the conference and Talent Day to promote your job opportunities
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x2)
- Promotion of guest articles across social media & newsletter

Gold Package - 1 available

(£5,500 + VAT)

- Promotional banner at conference day
- Digital Apprenticeship Day - an opportunity to increase company brand awareness of engagement in apprenticeship early talent investment
- Opportunity to host a virtual or in-person Industry Insights session for school/college or career changers
- Exhibition stand at our careers fair, Talent Day*
- Opportunity to support Talent Day CV Clinics
- Opportunity to hold x1, 20-minute employer seminars at Talent Day, specifically to inform job seekers about your company's career opportunities
- Opportunity for x1, 3-minute repeater videos played on the festival website on Talent Day, specifically to inform job seekers about your company's career opportunities
- Opportunity to have a download brochure available on the Skills Festival Website for Talent Day attendees
- Opportunity to host x1, 2-hour Professional Development Day session - topic to be approved by Manchester Digital
- 30 second social media intro video to you as a company
- Branding on all promotional pre-event material
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 50-word company profile and branding presence on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn and Facebook pre-event
- Personalised post-event marketing email to all attendees of the conference and Talent Day to promote your job opportunities
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Promotion of guest articles across social media & newsletter

Silver Package - 3 available

(£3,750 +VAT)

- Promotional banner at conference day
- Opportunity to host a virtual or in-person Industry Insights session for school/college or career changers OR be involved in Digital Apprenticeship Day
- Exhibition stand at our careers fair, Talent Day*
- Opportunity to support Talent Day CV Clinics
- Opportunity to have a download brochure available on the Skills Festival Website for Talent Day attendees
- Opportunity to host x1, 2-hour Professional Development Day session - topic to be approved by Manchester Digital
- 30 second social media intro video to you as a company
- Branding on all promotional pre-event material
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 50-word company profile and branding presence on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn and Facebook pre-event
- Personalised post-event marketing email to all attendees of the conference and Talent Day to promote your job opportunities
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Promotion of guest articles across social media & newsletter

Education Partners - 2 available

(£2,500 + VAT)

- Promotional banner at conference day
- Opportunity to host a virtual or in-person Industry Insights session for school/college or career changers OR be involved in Digital Apprenticeship Day
- Exhibition stand at our careers fair, Talent Day*
- Opportunity to support Talent Day CV Clinics
- Opportunity to have a download brochure available on the Skills Festival Website for Talent Day attendees
- 30 second social media intro video to you as a company
- Branding on all promotional pre-event material
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 50-word company profile and branding presence on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn and Facebook pre-event
- Post-event marketing email to all attendees of Talent Day to promote CPD provision services, courses, degree apprenticeships or similar
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)

Recruiter Package- Sold

(£5,000 + VAT)

- Promotional banner at conference day
- Opportunity to be on a panel at conference day
- Exhibition stand at our careers fair, Talent Day*
- Be the named host/sponsor of the Talent Day wind-down drinks to include: branding on pre-exhibitor event information, invite to exhibitors and branding presence
- Opportunity to support Talent Day CV Clinics
- Opportunity to have a download brochure available on the Skills Festival Website for Talent Day attendees
- 30 second social media intro video to you as a company
- Branding on all promotional pre-event material
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 50-word company profile and branding presence on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn and Facebook pre-event
- Post-event marketing email to all attendees of Talent Day to promote CPD provision services, courses, degree apprenticeships or similar
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)

Contact Us

If you would like to discuss a bespoke sponsorship opportunity or any of the packages outlined in this brochure, please contact Lydia Clayton, Project Manager

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Email: lydia@manchesterdigital.com

