

manchester
D/GITAL.
/EVENTS
[FinTech Week]

Sponsorship Packages
18th - 22nd September 2023

About

The Manchester Digital Fintech Forum is an invaluable resource for the region's digital economy. By bringing together senior leaders from the industry, it provides a platform to discuss some of the most pressing issues facing companies in this sector and facilitates collaboration between members.

Our fintech events feature expert speakers, insightful discussions and networking opportunities that help create a sense of community within the fintech space. Additionally, Manchester Digital offers mentoring services, knowledge sharing sessions, insights into funding sources as well as signposting to investors or training programs - all with an aim to support growth in this area while helping attract talent and raise its profile locally.



Marketing Outreach

Events will be marketed by Manchester Digital to our wide network of members, agencies and individuals working across the sector, featuring prominent sponsor branding.

450+
members

10k
newsletter
sign-ups

30k social
followers

25k
monthly
web visitors

Key Supporter Package

Fintech Week

4 Available per Week (£3,500 + VAT)

- Contribution to our Industry Insight blog/themed interviews or logo and link on the shared article
- Opportunity to offer the MD network a 30-minute professional development session on a related topic during the week (webinar). Promoted on our website, newsletter and social media.
- Branding on all promotional pre-event material
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn, Twitter and Facebook)
- An option to introduce speakers/ chair panellist discussions/ present a 'scene setter' before a panellist discussion/ manage a Q & A (one per event).
- Opportunity to provide promotional material and branding at the event networking area.
- Logo and links on post-event blog - tagging business and speakers
- Personalised post-event marketing email to all attendees

*Some involvement with themes/case studies and speakers can be discussed where appropriate and relevant

** Sponsors will be from non-conflicting business types

Drinks Sponsor

Fintech Week

1 Available per Conference (£2,500 + VAT each)

- Branding on all promotional pre-event material as 'drinks sponsor'
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter and Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn, Twitter and Facebook)
- Opportunity to provide promotional material and branding at the event networking area
- Logo and links on post-event blog - tagging business and speakers
- Branding at drinks venue
- Email to all attendees

Contact Us

For more information or bespoke packages.

Kate Wilson

07307330123

kate.wilson@manchesterdigital.com

