

manchester
D/GITAL.
/EVENTS

[Tech Leader Talks]

Sponsorship Packages

About

Manchester Digital is the voice of Greater Manchester's tech and digital sector.

Our community is made up of a wide range of businesses and we work closely with them to create the optimum environment for sector-wide success.

We are independently funded through membership and we represent the entire ecosystem with a wide range of business types, models, sizes and capabilities making up our community.

We use the power of our membership to take direct action to solve specific issues and barriers that impact the sector's growth and we provide a cohesive voice for the sector, ensuring that its views are represented at a local and national government level.



Tech Leader Talks

Manchester Digital Tech Leader Talks offer the opportunity to meet with senior leaders in large-scale digital and tech businesses here in the North West. Each event brings together C-Level individuals to network, share best practices and make connections.

These receptions are invitation only as they provide attendees with the opportunity for peer-to-peer networking which is quite unique and rare within the digital and tech community.

450+
members

10k
newsletter
sign-ups

30k
social
followers

25k
monthly
web visitors

Event schedule

During 2023 we plan to host 3 sessions:

Thursday 30th March

A breakfast networking session followed by a Q & A with a prominent tech leader. The morning will include a light breakfast for all attendees, refreshments and an Industry Insight session.

Thursday 8th June

A lunch event, to include lunch for attendees and a keynote presentation or knowledge-sharing session.

Thursday 9th November

Drinks and canapés event - a networking event with complimentary drinks and canapés for attendees.

Hosted at Manchester Technology Centre/Circle Square or a city centre bar/restaurant.

Key Partnership Pack

2 available to non-conflicting businesses

(£6,500 + VAT)

(£10,000 + VAT solus sponsorship)

- Prominent logo placement on invites and backlinks on all web pages relating to the event on the Manchester Digital website
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink as the key event supporter in the Manchester Digital newsletter & monthly events email
- Promotion/coverage via social media networks (LinkedIn, Twitter and Facebook)
- Opportunity to support the event with relevant and current speakers including the option to lead interviews or introduce session speakers
- Places at each event for your team and relevant clients
- Opportunity to provide promotional material and branding at the event

Contact Us

For more information or bespoke packages.

Kate Wilson

07307330123

kate.wilson@manchesterdigital.com

