Manchester Digital

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/EVENTS

[Emerging Tech Week]

Sponsorship Packages
4th - 8th December 2023

About

Manchester has certainly come a long way in the last decade, emerging as one of the top tech hubs outside of London. It is home to many innovative companies that are leading the way in technology and digital development.

The city is also becoming increasingly popular with start-ups, entrepreneurs and investors looking for opportunities to grow their businesses. Manchester Digital provides these businesses with an invaluable platform on which they can learn, share ideas and network together - all while championing North West tech businesses within this thriving hub.

Emerging Technology Week

Manchester Digital's Emerging Technology Week will deep dive into the Greater Manchester businesses that are leveraging new technologies to drive new and better solutions for their customers. The week will include:

- A roundtable discussion on a sector-specific topic and shared key takeaways.
- An industry insight feature - including viewpoints from multi-emerging tech businesses
- Professional development sessions run by industry experts as webinars
- A conference with guest speakers, discussion panels, networking and learning sessions
- Focused content, articles and key takeaways shared with our community

This week-long focus will encompass AI, AR, VR, Machine Learning, Big Data and Blockchain, as well as Health Tech, entertainment, the automotive sector and education as we consider how emerging technology is revolutionising the world.

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Emerging Technology Week

Events will be marketed by Manchester Digital to our wide network of members, agencies and individuals working across the sector, featuring prominent sponsor branding and involvement with our week long schedule.

Sponsors will benefit from raising their profile to technologists, agencies and a wide range of regional businesses.

450+ members

10k newsletter sign-ups

30k social followers

25k monthly web visitors

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Key Supporter Package
Emerging Tech Conference
4 Available per Week (£3,500 + VAT)

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- Contribution to our Industry Insight blog/themed interviews or logo and link on the shared article
- Opportunity to offer the MD network a professional development session on a related topic during the week (webinar). Promoted on our website, newsletter and social media.
- Branding on all promotional pre-event material
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn/Twitter/Facebook)
- An option to introduce speakers/ chair panellist discussions/ present a 'scene setter' before a panellist discussion/ manage a Q & A (one per event).
- Opportunity to provide promotional material and branding at the event networking area (virtual booth available for webinars if relevant)
- Logo and links on post-event blog - tagging business and speakers
- Personalised post-event marketing email to all attendees

* Some involvement with themes/case studies and speakers can be discussed where appropriate and relevant
** Sponsors will be from non-conflicting business types

Drinks Sponsor
Emerging Tech Conference
1 Available per Conference (£2,500 + VAT each)

- Branding on all promotional pre-event material as 'drinks sponsor'
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter and Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn, Twitter and Facebook)
- Opportunity to provide promotional material and branding at the event networking area
- Logo and links on post-event blog - tagging business and speakers
- Branding at drinks venue
- Email to all attendees

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Contact Us

For more information or bespoke packages.

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