

manchester
D/GITAL.
/EVENTS

[Member Conference]

Sponsorship Packages

22nd June 2023

About

The Manchester Digital Conference is a chance for members to connect, share knowledge and learn from peers on a vast range of digital and tech topics.

The conference is a great way to pick up some new ideas and inspiration to take back into your business whilst finding out what is happening in the region's tech scene.



Summer Social

The Manchester Digital Summer Social follows the Membership Conference, it is a chance to wind down and socialise after the conference with other professionals in Manchester's thriving tech and digital scene.

Each year, over 200 people join us for food and drinks to make new connections, talk business and enjoy a selection of excellent food.

The Summer Social attracts an array of different delegates including developers, CIOs, CTOs, designers, project managers and everyone in between.

Marketing Outreach

Events will be marketed by Manchester Digital to our wide network of members, agencies and individuals working across the sector, featuring prominent sponsor branding.

450+
members

10k
newsletter
sign-ups

30k social
followers

25k monthly
web visitors

Sponsor Package

Member Conference & Summer Social

(£1,500 + VAT)

- 10 guest passes to both the member conference and Social
- Feature in our member newsletter and monthly events mailer as the sponsor of both events (includes backlink)
- Logo and backlink on all event promotions on the Manchester Digital website and event registration page
- Opening remarks at Member Conference/
- Social media announcements across Twitter, Facebook and our LinkedIn
- At the events, the sponsor will be invited to bring promotional material and other branding

*Some involvement with themes/case studies and speakers can be discussed where appropriate and relevant

** Sponsors will be from non-conflicting business types

Contact Us

For more information or bespoke packages.

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