

+ festival

# D/GITAL. /SKILLS

7th February 2024

Talent Day Exhibitor Pack

# Talent Day 2024

Talent Day is the largest specialist careers fair in the North. It's at the heart of the Digital Skills Festival and brings together graduates and job seekers to find out more about the latest careers on offer at some of Greater Manchester's most exciting and innovative tech companies.

Talent Day 2024 will be bigger & better than ever, taking place at the beautiful Bridgewater Hall & welcoming approximately 1,900 job seekers. They will meet with employers from across the region at their stands, attend CV Clinics & watch talks & panel discussions led by Sponsors of the event.

It's the perfect day to find and attract new talent, as well as boost your presence in the Manchester Tech scene.

The Digital Skills Festival is one of the most important tech events in the region. It showcases the size and scale of Greater Manchester's tech industry and offers career opportunities to the region's diverse and growing talent pool. The Festival has over a decade of impact and a rich legacy, attracting industry professionals, educators, students, graduates, job seekers & career changers, as well as respected industry thought-leaders and innovators.



1,900+  
Job Seekers\*



50+  
Exhibitors



CV Clinics

\*Projected 2024 attendance

## Talent Day Exhibitor Stand

£500 + VAT for Manchester Digital Members  
£1000 + VAT for non-Members (numbers very limited)

### Includes:

- Exhibitor table (6ft) at the beautiful Bridgewater Hall, including space for branded pop up banner
- Access to power and WiFi
- Logo and branding on event materials (Digital Skills Festival website, promotion out to attendees and on the on the day event assets)
- Inclusion in social media marketing across Twitter, LinkedIn and Instagram pre-event
- 25 word company profile on the official online events pages with a link to your website
- Your job vacancies sent out to the job seekers attending (in pre-agree format)
- Access to post event photos and video of the day to use across your socials
- Complimentary arrival drink of Tea and Coffee
- Post event wind-down networking drinks
- Four Exhibitor passes included

**Add on  
Lunch Bags  
for £13.50 per  
person**

# Contact

If you would like to book your exhibitor stand at Talent Day 2024 or discuss getting involved as a Sponsor of the festival, please contact:

Kirsten Peters Roebuck, Programme & Events Manager  
[kirsten@manchesterdigital.com](mailto:kirsten@manchesterdigital.com)

We look forward to working with you!