

+ festival

D/GITAL. /SKILLS

5-9 February 2024

Sponsorship Opportunities

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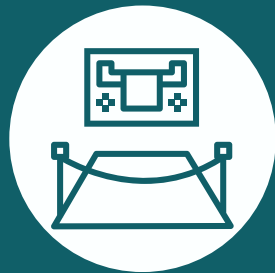
About

Our Digital Skills Festival is one of the most important large-scale events for the tech industry, and has been running for more than a decade. This week-long festival brings together students, graduates and career changers with the region's leading and most exciting tech businesses.

Held at venues across the city centre, the festival also offers talks and panels from leading tech figures; the results of our Digital Skills Audit; the launch of our new Digital Her Day as well as informative sessions for apprentices.



1900+
Job Seekers



50+
Exhibitors



CV Clinics



12+ hours
Professional
Development



300+ Live
Vacancies



50+ Colleges/
Universities
engaged








Festival Schedule

Day	Monday	Tuesday	Wednesday	Thursday	Friday
Event	Conference Day	Discover Digital Apprenticeships Day	Talent Day	Digital Her Day	Professional Development Day
Venue	No. 1 Circle Square	No.1 Circle Square	Bridgewater Hall	No.1 Circle Square	Online

Festival Guide

Event	Conference Day	Discover Digital Apprenticeships Day	Talent Day	Digital Her Day	Professional Development Day
About	<p>Conference Day is the launch of the Festival.</p> <p>It brings together Manchester Digital members, public sector & government decision makers, educators & tech employers interested in talent and skills.</p> <p>The annual Digital Skills Audit results will be shared, along with keynote speakers, talks & networking drinks.</p>	<p>Dedicated to young people & people changing into careers in the tech sector.</p> <p>At Circle Square we'll host an inspiring day for aspiring apprentices. Set yourself as an employer of choice through talks, panels or workshops and connect with prospective apprentices through our Marketplace.</p> <p>We'll also bring employers together to share ideas & best practice.</p>	<p>Talent Day is the largest and longest-running specialist careers fair in the North, taking place in a prestigious central Manchester location with up to 1,800 attendees.</p> <p>It's the perfect day to find new talent, demonstrate your role as a key employer in the region or, for jobseekers, to take the next step in your career.</p>	<p>Our Digital Her programme takes the spotlight, featuring lightning talks from members of the Digital Her community, leadership training sessions, conversation cafes & the creation of a Digital Her Pledge for a more equitable future.</p> <p>It's a chance for organisations to back essential gender equity work, and for women to connect, upskill & feel inspired.</p>	<p>Professional Development Day is all about supporting existing industry professionals to grow their skills & open up new opportunities for themselves & their organisations.</p> <p>Talent retention is essential for a flourishing tech sector in the North West, and this day of free training sessions is designed to play a key role in that.</p>

Sponsorship Structure

Monday	Tuesday	Wednesday	Thursday	Friday
Headline Sponsor 				
Strategic Partner (Manchester City Council) 				
Education Partners (Three available - suitable for Universities or other educational organisations)  				
Conference Day Platinum Sponsor	Discover Digital Apprenticeships Day Platinum Sponsor 	Talent Day Platinum Sponsor	Digital Her Day Platinum Sponsor 	Professional Development Day Platinum Sponsor
Conference Day Gold Sponsor 	Discover Digital Apprenticeships Day Gold Sponsor	Talent Day Gold Sponsor	Digital Her Day Gold Sponsor	Professional Development Day Gold Sponsor

OVERALL HEADLINE SPONSOR



One available - £15,500 + VAT

Sponsorship benefits include:

- Crediting as 'Digital Skills Festival 2024 sponsored by 'Your business'
- Your logo and name on all pre-Festival, throughout the week, and post-Festival material
- Deliver a 20-minute presentation at Conference Day to share your industry insights
- Host an ExperienceTech half-day workshop for one school or college, giving them insight into your business & sharing essential professional insights. This can take place at your workplace or in the school/college on any day in February.
- Feature on a panel discussion & option to lead a break out group at Discover Digital Apprenticeships Day to share your experiences & insights around working with Apprentices (if relevant)
- Deliver a 30-minute presentation at Talent Day on topics relevant to jobseekers/new grads/career changers
- Run an interactive workshop on a topic connected to women's empowerment and/or gender equity at Digital Her Day
- Opportunity to host a one hour Professional Development Day session - topic to be agreed with Manchester Digital
- Guest articles featured on Manchester Digital & Digital Skills Festival websites (x4)
- Your business as a named Sponsor of the region's Digital Skills Audit 2024
- Prominent exhibitor stands at Talent Day & Discover Digital Apprenticeships Day
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 60 second social media introduction video to you as a company to be shared in the run up to the Festival
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

CONFERENCE DAY - PLATINUM SPONSOR

One available - £7,500 + VAT

Sponsorship benefits include:

- Deliver a 30-minute keynote presentation at Conference Day to share your industry insights
- Crediting as 'Digital Skills Festival 2024: Conference Day sponsored by 'Your business''. A secondary sponsor may be named after your business.
- Your logo and name on all pre-event, on the day, and post-event material
- Guest articles feature on Manchester Digital & Digital Skills Festival websites (x2)
- Your business as a named Sponsor (alongside other Platinum Sponsors of each Day & the Headline Sponsor) of the region's Digital Skills Audit 2024
- Prominent exhibitor stands at Talent Day & Digital Apprenticeships Fair (part of Discovering Digital Careers Day)
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 60 second social media introduction video to you as a company to be shared in the run up to the Festival
- Option to host an ExperienceTech half-day workshop for one school or college, giving them insight into your business & sharing professional insights. This can take place at your workplace or in the school/college between Jan-March.
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

CONFERENCE DAY - GOLD SPONSOR

One available - £5,500 + VAT



Sponsorship benefits include:

- Host or be part of a panel discussion at Conference Day
- Crediting as 'Digital Skills Festival 2024: Conference Day sponsored by 'Platinum Sponsor' and 'Your business'
- Your logo and name on all pre-event, on the day, and post-event material
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Exhibitor stand at Talent Day
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 30 second social media introduction video to you as a company to be shared in the run up to the Festival
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

DISCOVER DIGITAL APPRENTICESHIPS DAY - PLATINUM SPONSOR

One available - £7,500 + VAT



Sponsorship includes:

- Deliver the keynote presentation at Discover Digital Apprenticeships Day
- Join a panel discussion at Discover Digital Apprenticeships Day
- Chair a breakout group for employers at the Discover Digital Apprenticeships Day
- Run a 30 minute interactive workshop for aspiring apprentices, giving them insight into life as an apprentice
- Host an ExperienceTech half-day workshop for a school or college, giving them insight into your business & sharing essential professional insights. This can take place at your workplace or in the school/college on any day in February.
- Crediting as 'Digital Skills Festival 2024: Discover Digital Apprenticeships Day sponsored by 'Your business'. A secondary sponsor may be named after your business.
- Your logo and name on all pre-event, on the day, and post-event material
- Your business's logo featured (alongside other Platinum Sponsors of each Day & the Headline Sponsor) on the cover of the region's Digital Skills Audit 2024
- Guest articles feature on Manchester Digital & Digital Skills Festival websites (x2)
- Prominent exhibitor stands at Talent Day & Discover Digital Apprenticeships Marketplace
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 60 second social media introduction video to you as a company to be shared in the run up to the Festival
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

DISCOVER DIGITAL APPRENTICESHIPS DAY - GOLD SPONSOR

One available - £5,500 + VAT

Sponsorship includes:

- Host a panel discussion on a topic that will be beneficial to the potential apprentices
- Deliver a talk for employers of apprentices
- Run a 30 minute interactive workshop for aspiring apprentices, giving them insight into life as an apprentice
- Host an ExperienceTech half-day workshop for a school or college, giving them insight into your business & sharing essential professional insights. This can take place at your workplace or in the school/college on any day in February.
- Crediting as 'Digital Skills Festival 2024: Discover Digital Apprenticeships Day sponsored by 'Platinum Sponsor' and 'Your business'
- Your logo and name on all pre-event, on the day, and post-event material
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Exhibitor stand at Talent Day & Discover Digital Apprenticeships Marketplace
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 30 second social media introduction video to you as a company to be shared in the run up to the Festival
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

TALENT DAY - PLATINUM SPONSOR

One available - £10,000 + VAT

Sponsorship includes:

- Deliver up to two 30-minute presentations or panel discussions at Talent Day on topics relevant to jobseekers/new grads/career changers
- Crediting as 'Digital Skills Festival 2024: Talent Day sponsored by 'Your business'. A secondary sponsor may be named after your business.
- Your business will be named sponsor of the post-event drinks reception
- Host Talent Day CV Clinics
- Option to run a three-day social media takeover in the weeks before Talent Day to engage with audience in advance
- Your logo and name on all pre-event, on the day, and post-event material
- Prominent exhibitor stand at Talent Day
- Option to place branded banners at prominent locations around the Talent Day venue
- Your business's logo featured (alongside other Platinum Sponsors of each Day & the Headline Sponsor) on the cover of the region's Digital Skills Audit 2024
- Guest articles feature on Manchester Digital & Digital Skills Festival websites (x2)
- 60 second social media introduction video to you as a company to be emailed out in the run up to the Festival
- Option to host an ExperienceTech half-day workshop for one school or college, giving them insight into your business & sharing professional insights. This can take place at your workplace or in the school/college between Jan-March.
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

TALENT DAY - GOLD SPONSOR

One available - £7,500 + VAT

Sponsorship includes:

- Deliver a 30-minute presentation or panel discussion at Talent Day on a topic relevant to jobseekers/new grads/career changers
- Crediting as 'Digital Skills Festival 2024: Talent Day sponsored by 'Platinum Sponsor' and 'Your business'
- Option to run a two-day social media takeover in the weeks before Talent Day to engage with audience in advance
- Host Talent Day CV Clinics
- Your logo and name on all pre-event, on the day, and post-event material
- Prominent exhibitor stand at Talent Day
- Option to place branded banners at prominent locations around the Talent Day venue
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- 30 second social media introduction video to you as a company to be emailed out in the run up to the Festival
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

DIGITAL HER DAY - PLATINUM SPONSOR

One available - £7,500 + VAT



Sponsorship includes:

- Deliver a 30-minute keynote presentation at the Digital Her Day by a woman in your organisation focussing on women's empowerment and/or gender equity
- Run up an interactive workshop on topics connected to women's empowerment and/or gender equity
- Crediting as 'Digital Skills Festival 2024: Digital Her Day sponsored by 'Your business'. A secondary sponsor may be named after your business.
- Your logo and name on all pre-event, on the day, and post-event material
- Your business's logo featured (alongside other Platinum Sponsors of each Day & the Headline Sponsor) on the cover of the region's Digital Skills Audit 2024
- Guest articles feature on Manchester Digital & Digital Skills Festival websites (x2)
- Prominent exhibitor stands at Talent Day & Digital Apprenticeships Marketplace
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 60 second social media introduction video to you as a company to be shared in the run up to the Festival
- Option to host an ExperienceTech half-day workshop for one school or college, giving them insight into your business & sharing professional insights. This can take place at your workplace or in the school/college between Jan-March.
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

DIGITAL HER DAY - GOLD SPONSOR

One available - £5,500 + VAT

Sponsorship includes:

- Host a panel discuss at the Digital Her Day featuring women in your organisation focussing on women's empowerment and/or gender equity
- Run break-out interactive workshop on topics connected to women's empowerment and/or gender equity
- Crediting as 'Digital Skills Festival 2024: Digital Her Day sponsored by 'Platinum Sponsor' and 'Your business'
- Your logo and name on all pre-event, on the day, and post-event material
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Exhibitor stand at Talent Day
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 30 second social media introduction video to you as a company to be shared in the run up to the Festival
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

PROFESSIONAL DEVELOPMENT DAY - PLATINUM SPONSOR

One available - £5,000 + VAT

Sponsorship includes:

- Deliver a 20-minute keynote presentation online as part of Professional Development Day
- Opportunity to host or sponsor a facilitator for two one-hour Professional Development sessions - topic to be agreed with Manchester Digital
- Sponsor facilitator for an online yoga session, supporting learners to take time to recharge during the day
- Crediting as 'Digital Skills Festival 2024: Professional Development Day sponsored by 'Your business'. A secondary sponsor may be named after your business.
- Your logo and name on all pre-event, on the day, and post-event material
- Your business as a named Sponsor (alongside other Platinum Sponsors of each Day & the Headline Sponsor) of the region's Digital Skills Audit 2024
- Guest articles feature on Manchester Digital & Digital Skills Festival websites (x2)
- Prominent exhibitor stands at Talent Day & Digital Apprenticeships Marketplace
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 60 second social media introduction video to you as a company to be shared in the run up to the Festival
- Option to host an ExperienceTech half-day workshop for one school or college, giving them insight into your business & sharing professional insights. This can take place at your workplace or in the school/college between Jan-March.
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

PROFESSIONAL DEVELOPMENT DAY - GOLD SPONSOR

One available - £3,750 + VAT

Sponsorship includes:

- Deliver a 20-minute presentation online as part of Professional Development Day
- Opportunity to host or sponsor facilitator for two one-hour Professional Development sessions - topic to be agreed with Manchester Digital
- Crediting as 'Digital Skills Festival 2024: Professional Development Day sponsored by 'Your business'. A secondary sponsor may be named after your business.
- Your logo and name on all pre-event, on the day, and post-event material
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Exhibitor stand at Talent Day
- Opportunity to represent your organisation by hosting Talent Day CV Clinics
- 30 second social media introduction video to you as a company to be shared in the run up to the Festival
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Education Partner Package

Three available (for Educational Establishments only) . £3,300 + VAT
As of 30/10/23: One remaining



Sponsorship includes:

- Banner at Conference Day
- Opportunity to support Talent Day CV Clinics
- Opportunity to host a virtual or in-person Industry Insights session for school/college (outside of Festival week)
- Opportunity for staff to attend a bespoke educators' industry insights Professional Development Day session
- Your logo and name on all pre-event, on the day, and post-event material
- Post-event marketing email to all attendees of Talent Day to promote CPD provision services, courses, degree apprenticeships or similar
- A guest article feature on Manchester Digital & Digital Skills Festival websites
- Sustainability investment: Your sponsorship enables our wider Talent & Skills work across the region to continue

Insights into Digital Skills Festival 2023

Please note: Talent Day 2024 will be held at a different venue



Contact Us

If you would like to discuss any of the packages outlined in this brochure, please contact
Kirsten Peters Roebuck, Programme & Events Manager.

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