



Manchester
Digital

MEMBER FESTIVAL

Sponsorship Brochure



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Member Conference

After a successful member's conference in June 2019, we have decided to run the event again! Taking place in June 2020, we will once again bring our community together and give them the opportunity to discuss the issues that matter to them as well as share ideas and thoughts on how we can work together to solve them.

The conference takes place over an afternoon, with two insightful tracks.



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Summer BBQ

The Manchester Digital Summer BBQ will follow immediately after the member conference. It is one of the highlights of the social calendar amongst Manchester's thriving tech and digital scene.

Each year over 200 people gather together to meet new people, make connections, talk business and enjoy some good food.

The Summer BBQ attracts an array of different delegates including developers, CIOs, CTOs, designers, project managers and everyone in between.



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Available Packages

The sponsor will benefit from brand exposure to our vast network of over 40,000 members, email subscribers and social media followers.

Member Festival - Headline Sponsor package: £3,500 + VAT

- 10 guests passes to both the member conference and BBQ
- Featured in our fortnightly newsletter and fortnightly events mailer as sponsor of both events (includes backlink)
- Logo and backlink on all event promotions on the Manchester Digital website (domain authority 44)
- Opening remarks at member conference
- Social media announcements across Twitter, Facebook page and our LinkedIn Group
- At the events, the sponsor will be invited to bring promotional material and other branding



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Available Packages cont.

Member Festival - Food & Drinks package: £2,500 + VAT

- 6 guests passes to both the member conference and BBQ
- Featured in our fortnightly newsletter and fortnightly events mailer as Food & Drinks sponsor of both events (includes backlink)
- Logo and backlink on all event promotions on the Manchester Digital website (domain authority 44)
- Branded napkins and signage at the catering points
- Opportunity to chose signature dish and drink (starter, main or dessert) with our chosen caterers
- Social media announcements across Twitter, Facebook page and our LinkedIn Group
- At the events, the sponsor will be invited to bring promotional material and other branding



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Available Packages cont.

Member Festival - Entertainments package: £2000 + VAT

- 4 guests passes to both the member conference and BBQ
- Featured in our fortnightly newsletter and fortnightly events mailer as Entertainment sponsor of the Summer BBQ
- Logo and backlink on all event promotions on the Manchester Digital website (domain authority 44)
- Photo booth branded with your logo
- Opportunity to run a competition and/or an interactive area at the BBQ
- Social media announcements across Twitter, Facebook page and our LinkedIn Group
- At the events, the sponsor will be invited to bring promotional material and other branding



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Get in touch

We will be more than happy to create a tailored package to suit your organisations needs and budget. If you are interested in discussing sponsorship opportunities, please contact Shivani Mehta on shivani@manchesterdigital.com or call 0161 238 8642.