

manchester D/GITAL. /EVENTS

[Emerging Tech Conference]



Sponsorship Packages



About

Manchester has established itself as one of the UK's leading tech hubs, calling itself home to innovative companies who are leading the way in technology and digital development. The city is ever popular with startups, entrepreneurs and investors looking for opportunities to grow their businesses and tap into the city's thriving tech ecosystem.

The region has become a hotbed for AI innovation, with a wide selection of pioneering companies harnessing the technology in exciting new ways. Beyond AI, Manchester is proud to call itself home to companies developing innovations in quantum computing, big data, blockchain, AR/VR, biometrics, and many more emerging technologies.



Emerging Tech Conference

Manchester Digital provides businesses who are using these emerging technologies with an invaluable platform on which they can learn, share ideas and network together - all while championing North West tech businesses within this thriving hub.

Our Emerging Tech Conference will deep dive into the Greater Manchester businesses that are leveraging new technologies to drive new and better solutions for their customers.

The content is likely to encompass AI, AR, VR, Machine Learning, Big Data, Blockchain and more within various industries as we consider how emerging technologys are shaping the future.



Our 2024 Event

In December 2024, Manchester Digital will host its next Emerging Tech Conference, bringing together thought leaders, founders, investors and tech enthusiasts to discuss some of the latest emerging technologies to be impact the sector across a packed afternoon of panels, talks, lightning sessions and networking.



Emerging Tech Conference 2024

Thursday 6th December 2024

No.1 Circle Square, 3 Symphony Park,
Manchester M1 7FS



Marketing Outreach

The Emerging Tech Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding.

450+
members

10k
newsletter
sign-ups

30k social
followers

25k
monthly
web visitors

Key Supporter Package

4 Available (£3,500 + VAT)

- Contribution to our Industry Insight blog/themed interviews or logo and link on the shared article
- Branding on all promotional pre-event material
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event
- An option to introduce speakers / chair panellist discussions / present a 'scene setter' before a panellist discussion / manage a Q&A or deliver a 20 minute learning session in line with the event theme (one per event).
- Opportunity to provide promotional material and branding at the event networking area
- Logo and links on post-event blog - tagging business and speakers
- Personalised post-event marketing email to all attendees

* Some involvement with themes/case studies and speakers can be discussed where appropriate and relevant

** Sponsors will be from non-conflicting business types

Lightning Talks Sponsor

1 Available (£4,500 + VAT)

- Official partner for our Lightning Talks session.
- Branding on all communication launching the programme including press releases, social posts, MD newsletter content and event blogs.
- A quote detailing your involvement in the programme and commitment to D&I in the digital and tech space
- Logo on entry forms and emails to prospective and confirmed individuals
- Messaging of support to all entrants and any professional support you wish to offer
- Branding and acknowledgement as the official partner at Emerging Tech Conference
- PLUS all elements of the Key Supporter Package

Drinks Sponsor

1 Available (£2,500 + VAT)

- Branding on all promotional pre-event material as 'drinks sponsor'
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter and Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn, Twitter and Facebook)
- Opportunity to provide promotional material and branding at the event networking area
- Logo and links on post-event blog - tagging business and speakers
- Branding at drinks venue
- Email to all attendees

Contact Us

For more information or bespoke packages.

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