

manchester D/GITAL. /EVENTS

[FinTech Conference]



Sponsorship Packages



About

Manchester is now recognised as a fintech powerhouse. The alignment of Manchester's two largest industries – financial services and tech and digital – has brought about a thriving sector that's developing strength and expertise in areas such as data analytics, payments, cyber-security, platforms and software.

From innovative startups to established financial organisations, plus traditional banks and financial services firms, Manchester is home to an increasingly wide selection of forward thinking fintech businesses and a growing tech talent pool.

As the trade body for Manchester's digital and tech businesses, Manchester Digital is committed to supporting the growth of this burgeoning section of our digital economy.



Fintech Conference

Manchester Digital's Fintech Conference is an invaluable resource for the region's digital economy. By bringing together senior leaders from the industry, it provides a platform to discuss some of the most pressing issues facing companies in this sector and facilitates collaboration between our members.



Our fintech events feature expert speakers, insightful discussions and networking opportunities that help create a sense of community within the fintech space. Additionally, Manchester Digital offers mentoring services, knowledge sharing sessions, insights into funding sources as well as signposting to investors or training programs - all with an aim to support growth in this area while helping attract talent and raise its profile locally.

Our 2024 Event

Following a successful event in 2023, which saw fintech experts and enthusiasts gather at No.1 Circle Square for an insightful afternoon packed full of interesting conversations around topics such as AI, automation, payments, customer experience and digital transformations, the Fintech Conference will return in 2024.



Fintech Conference 2024

Thursday 19th September 2024

No.1 Circle Square, 3 Symphony Park,
Manchester M1 7FS



Marketing Outreach

The Fintech Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding.

450+
members

10k
newsletter
sign-ups

30k social
followers

25k
monthly
web visitors

Key Supporter Package

4 Available (£3,500 + VAT)

- Contribution to our Industry Insight blog/themed interviews or logo and link on the shared article
- Branding on all promotional pre-event material
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn, Twitter and Facebook)
- An option to introduce speakers / chair panellist discussions / present a 'scene setter' before a panellist discussion / manage a Q&A or deliver a 20 minute learning session in line with the event theme (one per event).
- Opportunity to provide promotional material and branding at the event networking area.
- Logo and links on post-event blog - tagging business and speakers
- Personalised post-event marketing email to all attendees

* Some involvement with themes/case studies and speakers can be discussed where appropriate and relevant

** Sponsors will be from non-conflicting business types

Drinks Sponsor

1 Available (£2,500 + VAT)

- Branding on all promotional pre-event material as 'drinks sponsor'
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink in the Manchester Digital newsletter and Manchester Digital events email
- Promotion/coverage via social media networks pre-event and post-event (LinkedIn, Twitter and Facebook)
- Opportunity to provide promotional material and branding at the event networking area
- Logo and links on post-event blog - tagging business and speakers
- Branding at drinks venue
- Email to all attendees

Contact Us

For more information or bespoke packages.

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