

# manchester D/GITAL. /EVENTS

[Member Conference]



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## Sponsorship Packages



# About



Manchester Digital is the trade body for Greater Manchester's thriving digital and tech sector.

Our community is made up of a wide range of businesses from across the region, who we work closely with to create the optimum environment for sector wide success. From freelancers, startups and micro businesses to some of the largest digital and tech businesses in the region, our membership represents the entire tech ecosystem.



# Member Conference

The Manchester Digital Member Conference is a chance for all members of our community to connect, share knowledge and learn from peers on a vast range of digital and tech topics.

Across a packed afternoon, the future of technology and innovation will be discussed during learning sessions provided by our members as we explore the future of technology and innovation.

The conference is a great way to pick up new ideas and inspiration to take back into your business whilst finding out what is happening in the region's tech scene.



# Summer Social

The Manchester Digital Summer Social follows the Membership Conference, it is a chance to wind down and socialise after the conference with other professionals from across Greater Manchester's thriving tech and digital scene.

Each year, over 200 people join us for food and drinks to make new connections, talk business and enjoy a selection of excellent food.

The Summer Social attracts an array of different delegates including developers, CIOs, CTOs, designers, project managers and everyone in between.



# Our 2024 Event

Following a great event in 2023, which saw members from across the Manchester Digital community gather at No.1 Circle Square for a fascinating afternoon packed full of interesting conversations around topics such as AI, decarbonisation, diversity and inclusion, funding and much more, the Member Conference will return in summer 2024.



## Member Conference & Summer Social 2024

Thursday 20th June 2024

Venues to be confirmed



# Marketing Outreach

The Member Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding.

**450+  
members**

**10k  
newsletter  
sign-ups**

**30k social  
followers**

**25k  
monthly  
web visitors**

# Sponsor Package

4 Available (£2,000 + VAT)

- 10 guest passes to both the Member Conference and Social
- Feature in our member newsletter and monthly events mailer as the sponsor of both events (includes backlink)
- Logo and backlink on all event promotions on the Manchester Digital website and event registration page
- Opening remarks at Member Conference/ or an opportunity to present on this year's theme (to be confirmed)
- Social media announcements across Twitter, Facebook and LinkedIn
- At the events, the sponsor will be invited to bring promotional material and other branding

\* Some involvement with themes/case studies and speakers can be discussed where appropriate and relevant

\*\* Sponsors will be from non-conflicting business types





Manchester  
Digital



WELCOME TO  
MANCHESTER  
DIGITAL'S  
MEMBER  
CONFERENCE 2023

# Contact Us

For more information or bespoke packages.

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#MDMemberConference  
#FutureVisionManchester



Tunstall  
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