



Partnership Opportunities

Friday 4th October 2019

Royal Northern College of Music

Powered by Northern User Experience Group



The Northern User Experience Group will be back again in October 2019 for their eighth conference. NUX8 is an all-day event focusing on how an understanding of people can help you define, design, and build better experiences, on the web and beyond.

NUX8 will attract over 600 delegates from all over the UK and Europe as well as a host of international renowned speakers. The day promises to be insightful, highly relevant and full of valuable information for UX professionals.





Becoming an NUX8 partner offers a unique opportunity to position your brand in the very heart of the NUX Community and to support the community and the industry as a whole from a grass roots level.

By connecting with the NUX community, you can raise your brand profile, network with potential partners and clients, align your brand with the best and the brightest User Experience specialists and further develop relationships across a wide spectrum of businesses.

NUX8 offers great opportunities to connect with the 600+ delegates including:

- * Branding on promotional and presentation materials
- * Closing remarks for Headline Sponsor
- * Exhibition space
- * Social media announcements
- * Complimentary delegate places
- * And much more!

Platinum Package £3,500 + VAT

- Prominent positioning of logo on website with URL
- Prominent positioning of logo on pre-event communications
- Conference closing remarks
- Logo on delegate badges
- Exhibition space at event
- 6 free delegate passes
- Logo on holding slides
- Opportunity to distribute flyers/gifts to delegates
- Social media announcements (x5)
- With thanks attribution on post-event videos
- Opportunity to provide and sponsor a prize giving slot during conference
- Logo included on directional signage

Gold Package £2,200 + VAT

- Logo on website with URL
- Logo on all pre-event communications
- Exhibition space at event
- Logo on delegate badges
- 4 free delegate passes
- With thanks attribution on post-event videos
- Opportunity to distribute flyers/gifts to delegates
- Social media announcements (x4)





After party package £1,200 + VAT

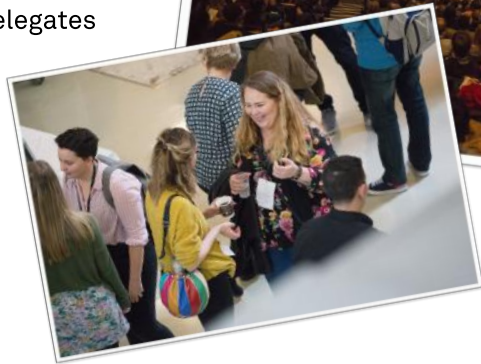
- Logo on website with URL
- Logo on pre-event communications
- 2 free delegate passes to conference
- 2 additional passes to after party (to be held at Royal Northern College of Music)
- Logo on holding slides
- Opportunity to distribute flyers/gifts to delegates
- Social media announcements (x2)
- Branding/marketing material at after-party

Partnership Packages



Silver package £850 + VAT

- Logo on website with URL
- 2 free delegate passes
- Social media announcements (x2)
- Opportunity to distribute flyers/gifts to delegates





To discuss any of our sponsorship opportunities further, or if you want something tailor made to your budget, please contact Rachel Thompson, Events Manager at Manchester Digital on rachel@manchesterdigital.com or 0161 238 8642.

Powered by Northern User Experience Group