Manchester
Digital

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/EVENTS

[Tech Leader Talks]
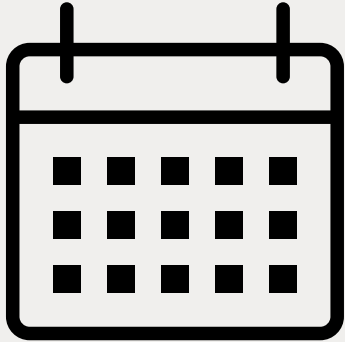
Sponsorship Packages

About

Manchester Digital Tech Leader Talks offer the opportunity to meet with senior leaders in large-scale digital and tech businesses here in the North West. Each event brings together C-Level individuals to network, share best practices and make connections.

These receptions are invitation only as they provide attendees with the opportunity for peer-to-peer networking which is quite unique and rare within the digital and tech community.
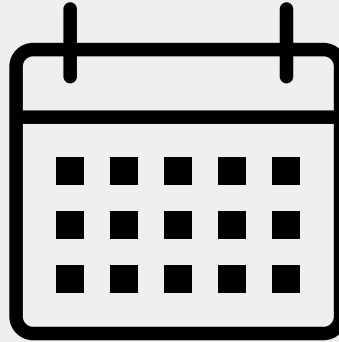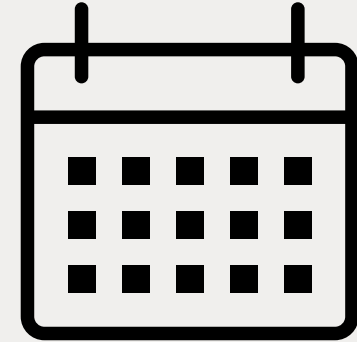
2024 Event Schedule

During 2024, we plan to host 3 sessions:

14th March   13th June   8th November

These events can be delivered as a breakfast, lunch or evening reception and include the cost of refreshments for the attendees. Manchester Digital will also provide co-branded signage (both in print and digitally) as part of the package.

Marketing Outreach

The Tech Leader Talks events will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding.

450+ members

10k newsletter sign-ups

30k social followers

25k monthly web visitors

Key Partnership Package

1 Available (£11,000 + VAT)

- Prominent logo placement on invites and backlinks on all web pages relating to the event on the Manchester Digital website
- Prominent logo placement and backlink on the standalone ticketing site
- Profile and backlink as the key event supporter in the Manchester Digital newsletter & monthly events email
- Promotion/coverage via social media networks (LinkedIn, Twitter, Instagram and Facebook)
- Opportunity to support the event with relevant and current speakers including the option to lead interviews or introduce session speakers
- Places at each event for your team and relevant clients
- Opportunity to provide promotional material and branding at the event

Manchester Digital

Contact Us

For more information or bespoke packages.

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