



manchester  
**D/GITAL.**  
+ apprenticeships



## Enabling access to careers in tech for diverse talent

► **Apprenticeship Career Pathways:**  
Manchester Digital Apprenticeships are  
high quality, high performing programmes.



APPLY NOW

We are specialist independent training providers for apprenticeships. We deliver three high level digital apprenticeship programmes that match to jobs and skills in most demand, and that are important to the future growth of the digital and technology sector.

This means by pursuing a career in one of these pathways with us, you can be confident you will have great career opportunities now and in the future.

All of our apprenticeship programmes are informed by industry directly, and brought to life throughout your apprenticeship journey with us through guest speakers, masterclasses and industry insight events.

We want to ensure our programmes are accessible and deliver most of our training remotely.

**We offer:**

**Data Analysis**

**Business Analysis**

**Software**

**Development**

Level 4

**DATA ANALYST PATHWAY**

CLICK TO VIEW WEBLINK

Speak to the team [apprenticeships@manchesterdigital.com](mailto:apprenticeships@manchesterdigital.com)



## How you'll be supported

We provide holistic support for apprentices throughout their journey with us. This is an overview of what it looks like.

### During recruitment:

- > We provide feedback on your CV for those who pass our initial eligibility screening and assessment
- > We'll support you to get the interview ready if you are shortlisted

### On programme

(once you have joined the apprenticeship)

- > An individualised training programme - taking into account and prior learning or experience
- > Technical training, informed by industry
- > Technical feedback on project work and unit assessments
- > Progress review meetings with you and your line manager to ensure you're on track to success, individualised goals and action plans, and identify any additional support needs
- > Safeguarding check-ins - to ensuring you are feeling safe and well
- > Pastoral support and signposting - we know the challenges you may face in your time with us might not just be related to your technical training. That's okay
- > End point assessment readiness workshops and one to ones - ensuring you are confident and at your best when your final assessment comes
- > Functional skills tuition and additional learning support where required
- > Receive free access to specialist industry events and career development opportunities

### After programme

- > Join the Manchester Digital Apprenticeship Alumni, being an ambassador for the programme and your career pathway to others in the future
- > Receive access to specialist industry events and career development opportunities

## Apprentice success

We have supported over 100 digital apprentices establish amazing careers and fulfil their potential.

**100%** of our employers retained apprentices in full time employment once qualified

**62%** of apprentices supported have achieved merit or distinction

**43%** of our current apprentices are women

**40%** of our current apprentices are from ethnically diverse backgrounds

**71%** of our current apprentices are age 24 or over

## The apprenticeship journey: recruitment process to qualification award

At the heart of our recruitment process is the ethos 'recruiting for attitude, training for skill'.

We work with many different types of tech businesses across the region to recruit the right talent for their business and that can add value to their culture. If your application is successful, you will join our Talent Pool as part of that process.

Our recruitment is rigorous yet inclusive. We want diverse people with the best aptitude and attitude for success on their apprenticeship programme, but also in their workplace.

## Recruiting for attitude, training for skill



### STAGES

- Applications open**
  - Eligibility screening
  - Online Assessment
    - > Mindset and attitude
    - > Technical competence aptitude
  - Employer shortlisting and interviews
  - Job offers for successful candidates
  - Pre programme on-boarding skills scan
    - > Functional skills level - in case you need any additional support
    - > Recognition of prior learning - to ensure we personalise your technical training plan
- Programme induction**
  - Technical Training
    - > Programme induction - 5 days
    - > Technical training & professional competencies units. 2-3 day technical units every 4-6 weeks
    - > Progress review meetings for the apprentice, line manager and dedicated skills coach
  - Immersive technical training topics include:
    - > Principles of Data
    - > Data Analysis and Statistics
    - > Data Manipulation and Visualisation
    - > Data Modelling and Machine Learning
    - > Data Ethics and the Digital Environment
    - > Data and Software Programming
  - End Point Assessment
    - > Work-based project
    - > Portfolio-based professional discussion
  - Qualification awarded



# Interested

in a Data Analyst pathway?

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## What you'll need to succeed on this apprenticeship

- › Genuine interest passion for technology
- › A growth mindset
- › An appetite of for continuous learning and self improvement
- › Resilience when faced with professional challenges



## What will you come away with at the end of your apprenticeship

- › High quality, relevant technical knowledge and practical application experience
- › Ability to learn from professional mistakes and failures positively
- › Learn how to use tools and methods to positively adapt / learn from mistakes and failure
- › Confidence to communicate at all levels of professionalism
- › Ability to give and receive positively constructive criticism for self improvement
- › An increased self belief
- › A peer network of support
- › Ability to working independently and taking responsibility
- › Developed a problem solving mindset
- › Ability to applying analytical and logical thinking
- › Ability to work collaboratively
- › Be an effective and confident communicator



## Our commitment to you

- › We'll support you to increase your self confidence and belief in your professional abilities and competencies
- › We'll provide additional help and support when you need it
- › We'll support you to achieve your potential



## Remember, hiring employers will see your CV and application, make your first impression count

Before you apply to us, make sure you give yourself the best possible chance of success:

- › Ensure your CV is specific to the apprenticeship programme you are applying for - this will show us you really are interested in a career in your chosen pathway
- › Demonstrate any technical skills and knowledge you already have with real 'in practice' examples
- › Don't downplay your transferable skills and life experiences - they count too!
- › Ensure your writing is clear, and conscious - get someone else to check it first

## Ready to kick start your tech career?

Find out more about our individual programme pathways

**DATA ANALYST PATHWAY**

[CLICK TO VIEW WEBLINK](#)



**APPLY NOW**

Still have questions?  
Email the apprenticeship team  
[apprenticeships@manchesterdigital.com](mailto:apprenticeships@manchesterdigital.com)