

**UPFRONT**  
**2020**

**Sponsorship**  
**Packages**

## WHAT IS UPFRONT CONF?

UpFront Conf is a one-day event for the front-end development community, designed by leading practitioners from the North of England. Now in its fifth year, the conference brings together the world's foremost authorities on development, design, UX/UI and all things web and is ideal for any developer or designer looking for access to hot topics and the latest trends.

Whilst not compromising on quality we have worked hard to make sure that tickets are affordable and the conference is accessible to all levels of developer, whether just starting out or with several years of experience under your belt.

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## WHY BECOME AN UPFRONT PARTNER?

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Supporting the community and the industry as a whole from the grass roots up will allow you to raise the profile of your business, develop relationships with potential partners, clients or recruits and align your brand with the best and the brightest specialists in the area of front end development.

Becoming an UpFront partner creates great opportunities to connect with the audience:

- Branding on promotional and presentation materials
- Welcome remarks for Headline Sponsor
- Exhibiting opportunities
- Prime networking opportunities
- Delegate passes
- Recruitment opportunities And much more!

HEADLINE PARTNER  
PACKAGE  
5,000GBP + VAT

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- Prominent positioning of logo on website
- Prominent positioning of logo on all pre and post event communications
- Links back to your site from UpFront Conf website, Manchester Digital website (domain authority: 53) and all email communications
- Maximum of 5 x social media announcements
- Prominent exhibition space at event
- Conference welcome remarks
- Prominent positioning of logo on delegate badges
- Opportunity to distribute flyers/gifts to delegates
- 5 free delegate passes
- Logo on holding slides

# GOLD PARTNER PACKAGE

## 2,500GBP + VAT

- Logo on website
- Logo on all pre and post event communications
- Links back to your site from UpFront Conf website, Manchester Digital website (domain authority: 53) and all email communications
- Maximum of 4 x social media announcements
- Logo on delegate badges
- Exhibition space at event
- Opportunity to distribute flyers/gifts to delegates
- 4 free delegate passes
- Logo on holding slides

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## SILVER PARTNER PACKAGE 1,500GBP + VAT

- Logo on website
- Logo on all pre and post event communications
- Links back to your site from UpFront Conf website, Manchester Digital website (domain authority: 53) and all email communications
- Maximum of 3 x social media announcements
- Exhibition space at event
- 2 free delegate passes

## COMMUNITY PARTNER 250GBP + VAT

- Logo on website
- Links back to your site from UpFront Conf website, Manchester Digital website (domain authority: 53)
- Minimum of 2 x social media announcements
- 1 free delegate passes

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## AFTER PARTY SPONSOR 1500GBP + VAT

- Logo on website
- Links back to your site from UpFront Conf website, Manchester Digital website (domain authority: 53)
- Maximum of 4 x social media announcements
- 2 free delegate passes to conference
- 3 additional passes to the after party
- Branding (banners, giveaways etc) at the after party
- Signature named welcome drink of your choice
- Logo on after party drinks tokens

## CONTACT US

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If you're interested in any of the above packages, please contact [shivani@manchesterdigital.com](mailto:shivani@manchesterdigital.com)