



Security Summit North is a new one-day conference taking place at Manchester Hall on 22nd October 2020.

Security Summit North will address the most topical issues in cyber-security and delegates will leave with extensive knowledge of how to implement more stringent security measures; a better understanding of how advancements in technology create opportunities and challenges in this arena and a wider understanding of what the future holds in terms of security.

Security Summit North is brought to you by Manchester Digital, the independent trade body for tech and digital businesses in Greater Manchester. This accessible and affordable conference, with world class expert speakers will equip delegates with the tools and knowledge they need to be cyber resilient and to protect their businesses.



Headline Partner

£4000

Includes
conference
opening
remarks, free
tickets and
premium
exhibition space

- Conference opening remarks
- 10 minute speaking slot
- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Speaker headshot and biography on speakers page of website
- Company logo on sponsors page
- Company bio on sponsors page
- Premium size and location exhibition stand
- Venue branding
- 10 free event passes
- 50% discount off additional tickets
- 2 dedicated pages in the printed event guide
- Stage branding throughout the conference
- Branded lanyards used by all delegates
- Quote in event press release
- Speaker profile in printed event guide
- Company profile in printed event guide



Thought Leadership Partner

£3,000

Includes
speaking slot,
free tickets and
premium
exhibition space

- 20 minute speaking slot*
- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Speaker headshot and biography on speakers page of website
- Company logo on sponsors page
- Company bio on sponsors page
- Premium location exhibition stand
- Relevant content / articles written by sponsor to be posted on the event website
- 10 free event passes
- 25% discount off additional tickets
- A dedicated page in the printed event guide
- Speaker profile in printed event guide
- Company profile in printed event guide



Exhibition stand

£2,000

Includes free tickets, exhibition space and branding

- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Company logo on sponsors page
- Company bio on sponsors page
- Exhibition stand
- 5 free event passes
- 10% discount off additional tickets
- Company profile in printed event guide

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Delegate lanyard sponsor

£1,500

- Company logo on delegate lanyard, used throughout the conference
- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Company logo on sponsors page
- Company bio on sponsors page
 - 10% discount off additional tickets
- Company profile in printed event guide

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Delegate bag sponsor

£1,250

- Company logo on delegate bag
- Opportunity to add 1 insert or promotional item in the delegate bag
- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Company logo on sponsors page
- Company bio on sponsors page
- 10% discount off additional tickets
- Company profile in printed event guide



Registration and name badge branding

£1,000

Includes free tickets and branding

- Company logo on all delegate and speaker name badges
- Marketing materials on registration desk
- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Company logo on sponsors page
- Company bio on sponsors page
- 3 free event passes
- 10% discount off additional tickets
- Company profile in printed event guide



Refreshments sponsor

£1,000

- Company logo on lunch and refreshment signage
- Opportunity to place banners and promotional material next to the catering station
- Opportunity to supply branded napkins (provided by yourself)
- Company logo on all marketing material (print and digital)
- Company logo and direct link to partner website from event website
- Company logo on sponsors page
- Company bio on sponsors page
- 10% discount off additional tickets
- Company profile in printed event guide



Optional Extras

Digital Signage at launch event

• £250 +VAT

Delegate bag insert/small item

- £450 +VAT
- - - E-SHOT (limited amount available)
 - £350 +VAT
- Online advert

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To apply to be a partner, please use the contact form on the website or email Rachel Thompson on rachel@manchesterdigital.com

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