



**Manchester
Digital**

Sponsor Pack

Scaleup Sessions

Manchester

Real stories, real growth

Scaleup Sessions is a new series from Manchester Digital that brings together the people building, backing, and scaling tech businesses across the region.

This inaugural series of events takes place across a 12 month period, ensuring a full year of brand alignment for event partners.

Each session focuses on a founder's journey, a straight-talking look at what it really takes to grow a company, including the setbacks, shifts and lessons along the way.

It's for founders, leaders and operators who are actively scaling and want real insight and useful connections, not just another event.

This is about building a stronger, better-connected scaleup ecosystem in the North and creating the space for honest conversations that help others move forward.

What makes this different?

Founder-led content

No padded panels, just proper stories and takeaways

Focused audience

Early-stage scaleup leaders and people in the thick of it

Part of a wider movement

Connected to Manchester Digital's Startup Activator, your support feeds into a broader push to help startups grow, hire and raise investment

Ongoing momentum

Sessions run every two months with visibility that builds over time.

We're looking for partners to support the full series of six events. This is an opportunity for you brand to play a strategic role in backing the region's scaleup community.

Sponsorship packages

£5,995 + VAT for full series partnership

£2,500 + VAT for single session

Profile & positioning

- Opportunity to interview a founder or open one of the sessions
- Host one of the sessions at your office (optional)
- Feature in the end-of-series write-up shared across the network
- Join a private dinner, connect with other founders, supporters and investors shaping the region's scaleup scene.

Insight and connection

- Post-event report and data on themes, challenges and founder sentiment
- Highlights and quotes from each session
- A visible role in a series designed to influence and inform the wider ecosystem.

Brand visibility

- Logo and mention across all comms – email, website and social
- Branding at each in-person event
- Sponsor page and listing on the Startup Activator Portal.



Marketing reach

The Scaleup Story Sessions happen every two months and will be marketed by Manchester Digital to our wide network of startup and scaleup founders and C-Suite.

All adverts, communications and web listings will feature prominent sponsor branding pre and post events.

450+

members

50k

**monthly
web visitors**

10k

**newsletter
sign-ups**

40k

**social
followers**

Fueling the beating heart of North West tech with leading brands and visionaries

Our network is fueled by a powerful portfolio of sponsors and speakers, each a vital part of the North West's tech landscape. This snapshot represents just a fraction of the forward-thinking brands that have partnered with us, sharing insights, leading innovation and supporting the growth of digital across the region.

Booking.com

IBM

Starling Bank

thinkmoney
banking made easy

amazon

AutoTrader

pets at home

CASTORE

ENGINEERING
Moneysupermarket Group



BOSCH

CAVU

AtkinsRéalis

slalom

BENTLEY

THE VERY GROUP



Contact information

For more information or to discuss bespoke packages, please get in touch.



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**Manchester
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