



MD Future Community Blog – Contributor Brief

As part of the lead-up to **MD Future 26 (17 September)**, we're inviting members to contribute to our Future community blog series.

What's the next big shift in technology - and how should businesses prepare?

As technology continues to evolve at pace, we're keen to capture perspectives from across the ecosystem – including technology businesses, industry, academia, public sector organisations and innovators.

Whether your expertise lies in AI, digital infrastructure, deep tech, talent or innovation, we'd love to hear your thoughts on the trends, opportunities and challenges that will shape the years ahead.

What to write about

We're looking for short, insight-led contributions. You might choose to cover:

- The next big shift you believe will have the greatest impact on businesses

- How organisations can prepare for emerging technologies
- How AI is changing your organisation or industry
- The infrastructure needed to support future innovation
- The skills and capabilities businesses should be investing in today
- The opportunities or challenges organisations should be preparing for now

This isn't intended to be a formal or overly technical piece – we're interested in **your honest perspective and real-world insight.**

Format

- Approximately 200 words
 - Written in your own voice (first person is absolutely fine)
 - No heavy formatting needed
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Deadline

Please submit your contribution by **Friday 28 August** (*or your preferred deadline*).

Where it will be shared

Contributions will be featured across Manchester Digital's website, newsletter and social channels in the lead-up to **MD Future 26**, showcasing the breadth of expertise and innovation across our community.

How to submit

Please send your contribution to:

kate.wilson@manchesterdigital.com

Please include:

- A title for your blog
- The author's name and job title

If you have any questions or would like to sense-check an idea before writing, feel free to get in touch.

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