PARTICIPANT INFORMATION



GAIN PRACTICAL AI DEPLOYMENT EXPERIENCE
WORKING ON LIVE BUSINESS PROJECTS

TAKE A STEP TOWARDS AN AI-ENABLED CAREER

AIMS is a practical programme designed to support women and people from under-represented backgrounds in tech gain credible experience in applied AI and progress towards AI-enabled work.

You'll work as part of a structured team to tackle real AI and automation challenges from Greater Manchester SMEs, applying AI to genuine business problems.

You'll deliver meaningful work, with support from AI specialists, technical leads and academic partners.

WHAT WILL YOU GET FROM TAKING PART?

- ✓ Experience applying AI to real business challenges
- ✓ Evidence of your skills through real project work
- ✓ Experience working as part of a project delivery team
- ✓ Connections with employers and the wider tech community
- ✓ Greater commercial awareness and understanding of SME challenges
- ✓ Support and guidance from mentors and technical specialists

Manchester Digital

Manchester Metropolitan University

Funded by UK Government

TechFirst

WHAT IS AIMS FOR?

AIMS has been created to bridge the gap between emerging talent and live business challenges from Greater Manchester SMEs.

The programme aims to broaden access to opportunities in AI, and we want to encourage more women and people from underrepresented groups to develop the skills, experience and networks needed to thrive in AI-enabled roles.



WHO IS SUITABLE TO APPLY?

- ✓ Women and people from underrepresented groups interested in applied AI
- ✓ STEM or digital graduates
- ✓ Digital bootcamp graduates
- ✓ Career changers exploring AI and technology
- ✓ Grad Recharge alumni and candidates
- ✓ People with early experience in marketing, operations, data, digital or business support roles who want to apply AI in practical settings

APPLY NOW

Register your interest here:

manchesterdigital.com/aims-for-participants

PROGRAMME DETAILS:

- AI Deployment Sprint: 8 weeks
- October and January cohorts
- Delivered by Manchester Digital with Manchester Metropolitan University & Industry AI mentors

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