PARTICIPANT INFORMATION



GET REAL AI EXPERIENCE WORKING WITH REAL BUSINESSES.

AIMS is an eight-week work experience programme where you work on a live AI or automation project with a Greater Manchester business.

This isn't another classroom course. You'll tackle a genuine business challenge, put your skills into practice and gain experience to take into your next role.

WHAT WILL YOU GAIN?

- ✓ **Real project experience**
  Work on an AI or automation challenge that matters to a business.
- ✓ **Practical AI skills**
  Build your confidence using AI to solve real-world problems.
- ✓ **Portfolio evidence**
  Gain evidence of what you've delivered to show future employers.
- ✓ **Industry connections**
  Work alongside experienced professionals and connect with the Manchester tech community.
- ✓ **Career confidence**
  Develop your understanding of how businesses work and where your skills could take you.

REAL WORK. REAL SUPPORT. REAL EXPERIENCE.

Build practical experience, with guidance from AI specialists and industry mentors, and real work to show future employers.

8 WEEKS
Focused work experience

LIVE SME PROJECT
A genuine business challenge

MENTOR SUPPORT
Guidance throughout

Manchester Digital

Manchester Metropolitan University

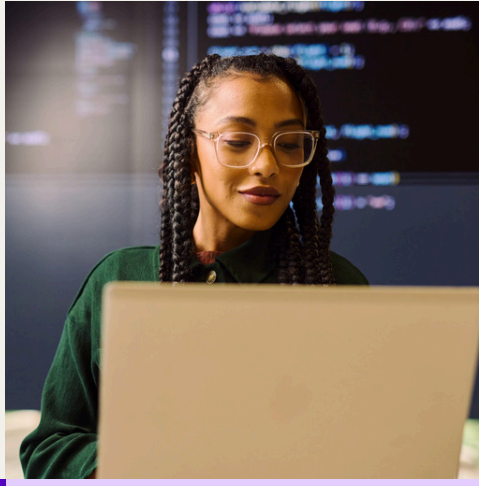
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HOW DOES AIMS WORK?

You'll start with onboarding in Manchester before joining a North West business for an eight-week, full-time placement.

Working on a live AI or automation challenge, you'll explore a genuine business problem and help develop a practical solution, with support from technical specialists and industry mentors.



WHO IS SUITABLE TO APPLY?

AIMS is designed for emerging talent looking to build practical experience in AI and technology. We particularly encourage **women and people from backgrounds underrepresented in tech** to apply, including:

- ✓ STEM or digital graduates
- ✓ Digital bootcamp graduates
- ✓ Career changers exploring AI and tech
- ✓ People with early experience in digital, data, marketing, operations or business roles

You don't need to be an AI expert, but you should be curious about the technology and keen to put your skills into practice.

PROGRAMME DETAILS

Duration
8 weeks (full time)

Cost
Free to participate.
Unpaid work experience.

Next cohort
January 2027

Location
Manchester onboarding, followed by on-site work with a Greater Manchester business.

Support from
Manchester Digital, Manchester Metropolitan University and industry AI mentors.

READY TO GET STARTED?

Take your next step towards a career in AI. Register your interest in joining AIMS.

manchesterdigital.com/aims-for-participants

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