



# Manchester Digital

## Summer Summit programme #MDSummerSummit

### Session 1

- 14:00 - 14:10 Introduction from Katie Gallagher, Managing Director, Manchester Digital
- 14:10 - 14:30 Manchester Digital General Meeting
- 14:30 - 14:55 TBC
- 14:55 - 15:20 **Group payments at checkout: letting your customers spend more, quicker, whilst sharing your brand.**  
*Amy Whitell, Founder, Collctiv*
- 15:20 - 15:45 **A new approach to tech change: 'Digital Impact'**  
*Marcus Hadfield, Chief Strategy Officer, Apadmi*
- 15:45 - 16:10 **Imposter Syndrome**  
*BJSS*
- 16:10 - 16:35 **Artificial Intelligence: the relationship between non-human cognisance and employment law.**  
*Musab Hemsj, Partner, LexLeyton*
- 16:35 - 17:00 **Scaling Tech Companies - why most advice is a waste of time**  
*Ben Hookway, CEO, Relative Insight*
- 17:00. - 17:10 Closing Remarks

### Session 2

- **Emerging from Lockdown: Driving Recovery at Pace**  
*Vic McKeivitt-Smith, Group Performance Director, iProspect*
- **Don't outgrow your technology**  
*James Balderstone, Managing Director, Lucid Networks*
- **How to enable a Modern Culture of Data.**  
*Catherine Wilks, Practice Area Lead, Slalom*
- **Enabling and nurturing enterprise AI**  
*Josh Rix, Director, Woodhurst*
- **How I learned to stop worrying and love AI**  
*Steve Hilton, CEO, Liberty Apps*
- TBC
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