

Summer Summit programme

#MDSummerSummit

Session 1

14:00 - 14:20 Manchester Digital General Meeting

14:20 - 14:25 Introduction from Katie Gallagher, Managing Director, Manchester Digital

14:25 - 14:50 **Diversity and Inclusion; How you can make a difference and create change with limited resource**
Christos Tsaprounis and Helen Robinson, Auto Trader

14:50 - 15:15 **Group payments at checkout: letting your customers spend more, quicker, whilst sharing your brand.**
Amy Whitell, Founder, Collctiv

15:15 - 15:20 Networking break

15:20 - 15:45 **A new approach to tech change: 'Digital Impact'**
Marcus Hadfield, Chief Strategy Officer, Apadmi

15:45 - 16:10 **Imposter Syndrome**
Stuart Bullock, Eleanor Davill and Vesna Milanovic, BJSS plus Sarah Brooks-Pearce, Auto Trader & Natasha Kitchen, Manchester Digital

16:10 - 16:35 **Artificial Intelligence: the relationship between non-human cognisance and employment law.**
Musab Hemsji, Partner, LexLeyton

16:35 - 17:00 **Scaling Tech Companies - why most advice is a waste of time**
Ben Hookway, CEO, Relative Insight

17:00. - 17:10 Closing Remarks

Session 2

● **Emerging from Lockdown: Driving Recovery at Pace**
Vic McKevitt-Smith, Group Performance Director, and Tom Potter, Optimisation Insight Manager, iProspect

● **Don't outgrow your technology**
James Balderstone, Managing Director, Lucid Networks

● **How to enable a Modern Culture of Data.**
Catherine Wilks, Practice Area Lead, Slalom

● **Enabling and nurturing enterprise AI**
Josh Rix, Director, and Lydia Coyle, Management Consultant, Woodhurst

● **How I learned to stop worrying and love AI**
Steve Hilton, CEO, Liberty Apps

● **EdTech's Future in the Post-pandemic World**
Geseth Garcia, Co-Founder, Near-Life