

+ festival  
**D/GITAL.  
/SKILLS**

## ≡ About

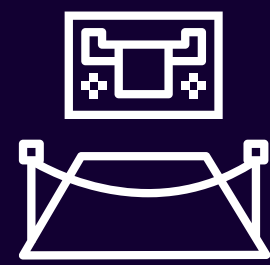


The Manchester Digital Skills Festival is one of the most important events in the region. It showcases the size and scale of Manchester's tech industry and offers career opportunities to the region's deep pool of talent. This event has a rich legacy but in 2021, more than ever, we will see how important it truly is to bridge the gap between industry, job seekers and education.

Held right here in Manchester, the five-day-long Festival attracts industry professionals, educators, students, graduates and job seekers as well as respected industry thought-leaders and innovators.



2,000+  
job seekers



50+  
exhibitors



CV Clinics



300+  
live vacancies



12 hours  
professional  
development



50+  
universities/colleges  
engaged with

## ≡ Schedule

+ festival  
D/GITAL.  
SKILLS

Monday 8th  
February  
Skills Conference

Tuesday 9th  
February  
Experience Day

Wednesday 10th  
February  
Talent Day

Thursday 11th  
February  
Professional  
Development Day

Friday 12th  
February  
Professional  
Development Day

## ≡ Sponsorship - Headline (£10,000 + VAT)

- 20-minute keynote presentation at the Skills Festival conference (live streamed from the conference hub at Manchester Technology Centre to an at-home audience) to share industry insights
- Virtual exhibition stand at our careers fair; Talent Day, on 10th February
- Opportunity to host x2 virtual seminars at Talent Day, specifically to inform job seekers about your company's career opportunities
- Priority access - opportunity to handpick x10 candidates / attendees to invite to 1-2-1 virtual interviews prior to the Festival week
- Opportunity to share video content with Talent Day attendees as they enter the virtual careers fair
- Quote in the Skills Festival launch press release
- Branding on all promotional material pre-event
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 100-word company profile on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn, Instagram and Facebook pre-event
- Post-event marketing email to all attendees of the conference and Talent Day to promote your job opportunities
- Marketing and PR support pre-event
- Opportunity to host a virtual experience day for secondary school or college students (age 12-18) on 9th February to take part in careers insights and digital skills workshops
- Opportunity to host a professional development session on the 11th or 12th February
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Promotion of guest articles across social media & newsletter

## ≡ Sponsorship - Gold (£4,000 + VAT)

- Virtual exhibition stand at our careers fair; Talent Day, on 10th February
- Opportunity to hold x1 virtual seminar at Talent Day, specifically to inform job seekers about your company's career opportunities
- Branding on all promotional material pre-event
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 50-word company profile on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn, Instagram and Facebook pre-event
- Post-event marketing email to all attendees of the conference and Talent Day to promote your job opportunities
- Marketing and PR support pre-event
- Opportunity to host a virtual experience day for secondary school or college students (age 12-18) on 9th February to take part in careers insights and digital skills workshops
- Opportunity to host a professional development session on the 11th or 12th February
- Guest article feature on Manchester Digital & Digital Skills Festival websites (x1)
- Promotion of guest articles across social media & newsletter



## ≡ Sponsorship - Education Partner (£2,000 + VAT)

- Virtual exhibition stand at our careers fair; Talent Day, on 10th February
- Branding on all promotional material pre-event
- Branding on promotional materials used at the conference
- Logo credit on conference presentation materials
- 50-word company profile on the official online event pages with a link to your website
- Social media marketing across Twitter, LinkedIn, Instagram and Facebook pre-event
- Post-event marketing email to all attendees of the conference and Talent Day to promote CPD courses, degree apprenticeships or similar
- Marketing and PR support pre-event
- Opportunity to host a professional development session on the 11th or 12th February



## Contact Us

If you would like to discuss a bespoke sponsorship opportunity or any of the packages outlined in this brochure, please contact Kate on 0161 238 8642 or email [kate.wilson@manchesterdigital.com](mailto:kate.wilson@manchesterdigital.com).